

FINANCIAL SUPPORT APPROVED FOR THE YEAR 2021-2022

PATRICIAN COLLEGE OF ARTS & SCIENCE				
FACULTY FINANCIAL SUPPORT 2021 - 2022				
FACULTY RESEARCH AND PUBLICATION PAPER				
S.NO	NAME	Amount Spent	Amount Sanctioned	PURPOSE
1	Dr. Anandapriya B	15000	1000	Book Publication
2	Srivaishnavi K R	500	500	National Conference
3	Dr. Arockiamary Geetha Doss	100	100	webinar
4	Dr. Meena	1000	1000	NPTEL EXAM
5	Mrs. Unika D	5000	1000	Paper Publication
6	Dr. S. Jansi Rani	3500	1000	Scopus Publication, Online Journal of Qualitative Inquiry (TOJOT)
7	Dr. Porusothaman N	1450	1000	MOOCS - COURSES
8	Ms. R. Sunita John	7500	1000	Paper Publication
9	Mrs. Mahalakshmi	14500	1000	Research Publication
10	Dr. B. Sasikala	5000	1000	Research Publication UGC
11	Mrs. Rekha Naidu	5000	1000	Management Department in Employee Retention
12	Dr. Sweety Regina Mary	3500	1000	Scopus Publication, Online Journal of Qualitative Inquiry (TOJOT)
13	Mr. Paulson Santhosh Nithyanajan	1750	1000	Representation of Woman as Lead Characters in Indian, Conflicts Through Media Discourse Globally. ELTAI International Conference on Teaching English for Rural Students.
14	Mrs. Lakshmi Kumari Cross Bell	600	600	Structural Equations modelling using AMOS NPTEL - training of
15	Ms. Divya	2900	1000	
16	Mr. Jerome Nesa Raj L.	800	800	National Conference
17	Mr. Justus Wallis. C.J.	2500	1000	Finance Publication
18	Mrs. Vinola Sharobell. W.	2500	1000	Paper Presentation
19	Mrs. Raichel Diana	2500	1000	Paper Presentation
20	Dr. Rajasekar. E.	2000	1000	Paper Presentation
21	Dr. Arivumman N	61400	1000	International Seminar.
22	Dr. Sathiyapriya. R.	3000	1000	UGC Journal Published/Webinar.
23	Dr. Baby M	1500	1000	International Seminar.
24	Dr. Frizilin R	500	500	National Conference
	TOTAL		21500	

DIRECTOR & SECRETARY
PATRICIAN COLLEGE OF ARTS AND SCIENCE
Canal Bank Road, Gandhi Nagar,
Adyar, Chennai - 600 020.

Handwritten Signature
29/5/23

Patrician College of Arts and Science REQUISITION FORM	
College A/c / Department A/c	BCA Ar and Sc 2021-22
Programme Title	Publication of Book titled IoT and its Applications
Programme Date	Feb 2022
Expense Details	Rs. 15000/- Book Publications
Budget	Rs 1000/- reimb
Advance Taken, if any	No

(Dr. E. Ananda Priya)
 Faculty
 4/5/22
 Academic Director
 Director 311

Transaction Successful
04:34 PM on 19 Feb 2022

Paid to


Priya
 XXXXXXXXXXXX9517
 Indian Overseas Bank

₹15,000

Transfer Details

Transaction ID
 T2202191633580250348154

Debited from

 XXXXXXXXXXXX7960
 UTR: 205058052576

₹15,000

IMG-20220219-WA0036.jpg

Patrician College of Arts and Science
REQUISITION FORM 2021-2022

College A/c / Department A/c	Conference fee BCA Srivaishnavi.
Programme Title	National Conference on Emerging Trends & Technologies (NCETTIT 2022)
Programme Date	24.02.2022
Expense Details	500 Rs 500/- Reimbursement for conference
Budget	
Advance Taken, if any	No

Faculty
forwards
4/5/23

Academic Director
4/5/23

Director
31/5

paytm
PAYMENT RECEIPT

Payment Successful

₹ 500

Rupees Five Hundred Only

To: Vels Institute Of Science
Technology Advanced studies
EQUITAS SMALL A/c XX 3985

From: Srivaishnavi K R
Union Bank of India A/c XX 2870

UPI Reference ID: 2050339 06494
02 Feb 2022

100% SECURE PAYMENTS

UPI

(3)

Patrician College of Arts and Science
REQUISITION FORM

College A/c / Department A/c	<i>Individual A/c Dr. Arakiamany Geetha Rupa</i>
Programme Title	<i>Webinars</i>
Programme Date	<i>19th March 2022</i>
Expense Details	<i>Rs 100/-</i>
Budget	<i>Rs 100/- reimburse.</i>
Advance Taken, if any	<i>—</i>

[Signature]
Faculty

[Signature] 5/5/23
Academic Director

[Signature] 3/5/23
Director

Yours faithfully
[Signature]

3/6/23

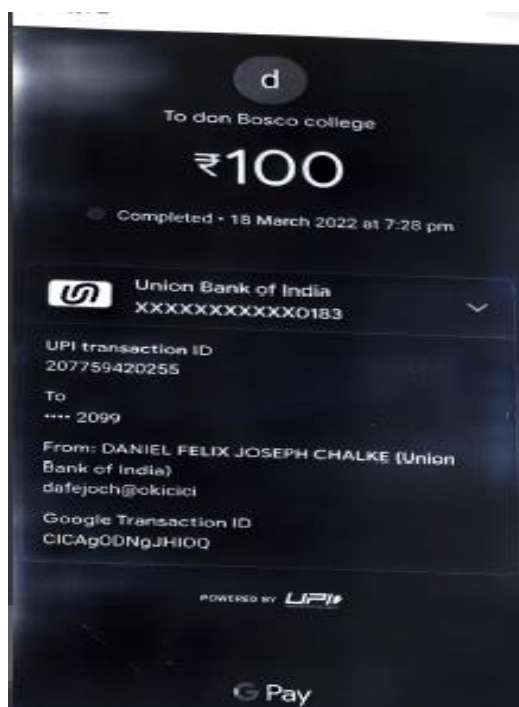
From
 Dr. Arakiamany Geetha Rupa
 Commerce Department

To
 The Principal

Respected Madam,
 I am herewith attaching the document of
 payment for attending an online Webinar on "Outcome
 Based Education & Accreditation Relevance" organized by
 IBAAC - Don Bosco College for the Academic Year 2021-22.
 The certificate is attached in my 21-22 performance appraisal.
 Thank you.

Yours faithfully
[Signature]

3/6/23



2021-22
(4)

Patrician College of Arts and Science
REQUISITION FORM

College A/c / Department A/c	Individual A/c - B. Mera
Programme Title	NPTEL Exam
Programme Date	23/04/22
Expense Details	Rs. 3000/- Paid for 5 papers
Budget	Rs 1000/- reimbursement
Advance Taken, if any	

B. Mera
Faculty

+ H
5/5/23
Academic Director

5/5
Director



National Programme on Technology Enhanced Learning (NPTEL)

Receipt for successful payment of fees for online courses conducted by NPTEL
Course Run: Jan-Apr 2022

Name of candidate : **MEENA B**

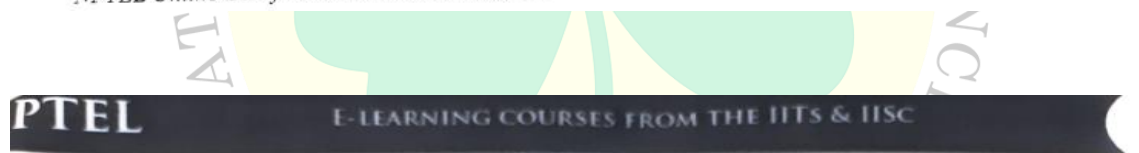
Courses name : **Financial Statement Analysis and Reporting**

Date of exam : **23-04-2022**

Mode of payment : **Billdesk**

Amount paid : **Rs.600**

*We hereby acknowledge with thanks, the receipt of **Rs.600** from the afore-mentioned candidate towards payment of NPTEL Online Certification Exam, details of which are shown above.*



National Programme on Technology Enhanced Learning (NPTEL)

Receipt for successful payment of fees for online courses conducted by NPTEL
Course Run: Jan-Apr 2022

Name of candidate : **MEENA B**

Courses name : **Principles of Management**

Date of exam : **23-04-2022**

Mode of payment : **Billdesk**

Amount paid : **Rs.600**

*We hereby acknowledge with thanks, the receipt of **Rs.600** from the afore-mentioned candidate towards payment of NPTEL Online Certification Exam, details of which are shown above.*

NPTEL RECEIPT

NPTEL E-LEARNING COURSES FROM THE IITS & IISC

National Programme on Technology Enhanced Learning (NPTEL)

Receipt for successful payment of fees for online courses conducted by NPTEL
Course Run: Jan-Mar 2022

Name of candidate : **MEENA B**

Courses name : **Foundation Course in Managerial Economics**

Date of exam : **27-03-2022**

Mode of payment : **Billdesk**

Amount paid : **Rs.600**

*We hereby acknowledge with thanks, the receipt of **Rs.600** from the afore-mentioned candidate towards payment for NPTEL Online Certification Exam, details of which are shown above.*

NPTEL E-LEARNING COURSES FROM THE IITS & IISC

National Programme on Technology Enhanced Learning (NPTEL)

Receipt for successful payment of fees for online courses conducted by NPTEL
Course Run: Jan-Mar 2022

Name of candidate : **MEENA B**

Courses name : **Consumer Behaviour**

Date of exam : **27-03-2022**

Mode of payment : **Billdesk**

Amount paid : **Rs.600**

*We hereby acknowledge with thanks, the receipt of **Rs.600** from the afore-mentioned candidate towards payment for NPTEL Online Certification Exam, details of which are shown above.*



2021-22 (5)

Patrician College of Arts and Science
REQUISITION FORM

College A/c / Department A/c / Individual A/c	Dr. D. UNIKA
Programme Title	Paper published.
Programme Date	25/09/2021
Expense Details	Rs. 5,000
Budget	Rs 1000 / — Reimbursement
Advance Taken, if any	NIL

Faculty: *[Signature]*
Academic Director: *[Signature]* 5/9/23
Director: *[Signature]* 3/9/23



H-13, Nathan Subramanian Colony,
Velachery, Chennai- 600042

Receipt

Received From
UNIKA D
Associate Professor,
Department of Commerce,
Patrician College, Chennai

Date : 25/09/2021
Payment Method: Cash
Reference No: 18
Towards Journal Publication

Invoice Number	Invoice Date	Original Amount	Balance Payment
50	25/09/2021	5000	nil

Amount Credited: 5000

Total: 5000

Authorized Signatory: *[Signature]*

TO STRIVE



BBA
Patrician College of Arts and Science
2021-22

Patrician College of Arts and Science
REQUISITION FORM

Programme Title	✓ Scopus Publication "Impact of Advertising on consumer Buying Behaviours During Pandemic"
Date	July 2021
Purpose	Scopus Publication / Journal - Turkish Online Journal of Qualitative
Budget	Rs. 3,500/-
Advance Taken	NIL Rs 1000/-
A/C. Settled / Not Settled	Not Settled

S. Jirani
15/02/22
Faculty
(Dr. S. JANSIRANI)

H. V. V.
5/5/23
Academic Director

S. Jirani
3/1
Director



Turkish Online Journal of Qualitative Inquiry (TOJQI)
Volume 12, Issue 8 July, 2021 646-4 6468
Research Article

Impact Of Advertising On Consumer Buying Behaviour During Pandemic Period

Dr. Sweetly Regina Mary's

Head & Asst Professor

Department of Commerce

Faculty of Arts & Sciences
Chairman

Dr. Jansi Rani

Assistant Professor

Department of Commerce

Particular College of Arts & Science

Chemical

515-118-00-1

Patrician College of Arts and Science
REQUISITION FORM

Patrician College of Arts and Sciences REQUISITION FORM	
College A/c / Department A/c	Individual A/c DR. N. PRUSOTHAMAN.
Programme Title	MOOCS - COURSES
Programme Date	25 th JUNE to 08 th July 2022
Expense Details	₹ 1,450/-
Budget	Rs 1000/- reimbursement
Advance Taken, if any	NIL.

N. J. P. P. P.

Academic Director 5/5/23

311
Director

Paytm

PAYMENT RECEIPT

Payment Successful**₹ 1,450**

Rupees One Thousand Four Hundred Fifty Only

To: Ramanujan College Registration Fee

paytm-63362731@paytm

From: N Purushothaman

City Union Bank A/c XX 9373

UPI Reference ID: 1175574 29314

12:51 PM, 24 Jun 2021



100% SECURE PAYMENTS

Patrician College of Arts and Science
REQUISITION FORM

(8) 2021-22

College A/c / Department A/c	College MC Sunita Joh.
Programme Title	Scopus Journal publication
Programme Date	20/08/20
Expense Details	7500
Budget	- Rs 1000/- reimbursement
Advance Taken, if any	-

Sunita Joh.
FacultyHandwritten signature
Academic Director 5/5/23

Director

RI

ENCE

PM

IMG-20230504-WA0036-JPG

Maya

To Maya Kannan
+91 99443 87367

₹7,500

Scopus paper publication fees. R.
Sunita

Completed • August 20, 2020 at 10:57 AM

ICICI Bank
XXXXXXXXX1365

Maya

To: Maya Kannan
maya1964kannan@okaxis

₹7,500

Scopus paper publication fees R
Sunitha

Completed - August 20, 2020 at 10:57 A

ICICI Bank
XXXXXXXX1365

UPI transaction ID
023310074212

To: VIGNESHWARAN SIVAPRAKASAM
maya1964kannan@okaxis

From: R SUNITHA JOHN (ICICI Bank)
sunithajohn10@okicici

Google transaction ID
CICAgKDF8KuOKw

Patrician College of Arts and Science
REQUISITION FORM

College A/c / Department A/c	PATRICIAN COLLEGE OF ARTS & SCIENCE Department of Management
Programme Title	Faculty Research Publication
Programme Date	Publication Issue June 2022
Expense Details	Rs. 14,500/-
Budget	Rs. 1000/- to be reimbursed.
Advance Taken, if any	nil

Academic Director

Director

Jun 1, 2022 10:33 AM

Indian Bank X019

UPI transaction ID
215220947026

To: Mrs RAJASANKARI K
sankarxmanigandian27@oksbi

From: Ms G MAHALAKSHMI (Indian Bank)
banugopalmaharaj@oksbi

Google transaction ID
CICAgCCHyeT3cQ

International Journal of Early Childhood Special Education (INT-JECS)
ISSN: 1308-5581 Vol 14, Issue 03 2022

Impact of celebrity endorsement in an advertisement- A study with special reference to FMCG products.

Mrs. Mahalakshmi G.

Research Scholar, Mother Teresa Women's University, Kodaikanal-624101

Dr.Shini P.R

Assistant Professor, Department of Business Administration, Sri Meeenakshi Government Arts College for Women(Autonomous), Madurai-625 002

Abstract

The study aimed at identifying the level of impact of celebrity endorsement advertisements for FMCG Products in the Chennai region. Further to investigate the important impact of celebrity endorsement advertisement on consumer behaviour. For the study, the descriptive research design was adopted. The data was collected using the convenience sampling technique. A structured questionnaire was circulated to 397 respondents and data was collected. From the analysis carried out it was found that the majority of the consumers purchasing FMCG products are females belonging to the age category between 18 – 30 years. As per the opinion of the male respondents, the advertisements through celebrities create the temptation to purchase the products, have a long term impact on the brand and its products and have shifted my purchase pattern. Further, as per the opinion of the female respondents, the advertisement made by celebrities makes one perceive the brand and its products have shifted my purchase pattern and created the temptation to purchase the products. Similarly, it was found that for the respondents belonging to the age category between 18 – 30 years the advertisements through celebrities create the temptation to purchase the products. For the respondents belonging to the age category between 30 – 40 years, the advertisements through celebrities have shifted my purchase pattern. Further for the respondents above 40 Years, the advertisements through celebrities have a long term impact on the brand and its products. Furthermore, it can be perceived that majority of the respondents belonging to different age categories either have a high or very high level of impact of celebrity endorsement in the advertisement of FMCG Products.

Keywords: Advertisements, Celebrity, FMCG

Introduction

This type of news about celebrity involvement in product endorsements is common in Indian entertainment news. Newspapers believe their readers are interested in the commercial activities of media celebrities. A common marketing communication strategy for building a brand image is celebrity endorsement. Advertisers believe that using a celebrity has an impact on advertising effectiveness, brand recall and recognition, purchase intentions, and follow-through. In recent years, there have been numerous studies on celebrity endorsement (Freeman, K. S., & Chan, C. C., 2015). These studies looked at the impact of celebrity endorsement on young adults, the impact of celebrity worship on purchase intentions, and the celebrity's credibility on the brand's consumer-based equity. However, none of these studies has focused solely on adolescents, despite the fact that many advertisements aimed at adolescents use celebrity appeal (Rafique, M., & Zafer, Q. U. A., 2012). The majority of empirical studies on celebrity endorsement have been quantitative. Only a few studies used a qualitative approach to investigate the impact of celebrity endorsement in advertising. The qualitative method reveals factors that quantitative surveys may miss (Sivchan, S., 2013). Personal liking, for example, was discovered to be a critical factor in celebrity endorsement. How do teenagers react to celebrity endorsement advertisements? Are they better able to identify celebrity-endorsed brands? What characteristics of celebrities do they find most appealing? Do they think celebrity endorsements are effective? This study was created to answer these questions and to fill a gap in the literature by focusing on adolescent consumers and employing a qualitative methodology. Understanding how adolescent consumers react to celebrity endorsement appeals in advertisements can help marketers develop more effective communication with them.

Literature Review

Several theories have been proposed by academics to explain how celebrity endorsement in advertising works. A three-stage meaning transfer model has been proposed in numerous studies. It is suggested that an endorser's credibility and expertise give meaning to his or her public image, which the endorser then gives to the brand being endorsed. Finally, the meaning is passed on to the customer (Osei-Frimpong, K., Dunkor, G., & Owusu-Frimpong, N., 2019). Celebrity endorsement improves the brand's perceived quality and is linked to intent to

DOI: 10.9756/INT-JECS/V14I3.1144

9908



Impact of celebrity endorsement in an advertisement- A study with special reference to FMCG products.

Mrs. Mahalakshmi G.
Research Scholar, Mother Teresa Women's University, Kodaikanal-624101
Dr. Shini P.R
Assistant Professor, Department of Business Administration, Sri Meenakshi Government Arts College
for Women(Autonomous), Madurai-625 002

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DOI: 10.9756/INT-JECSE/V14I3.1144

9908

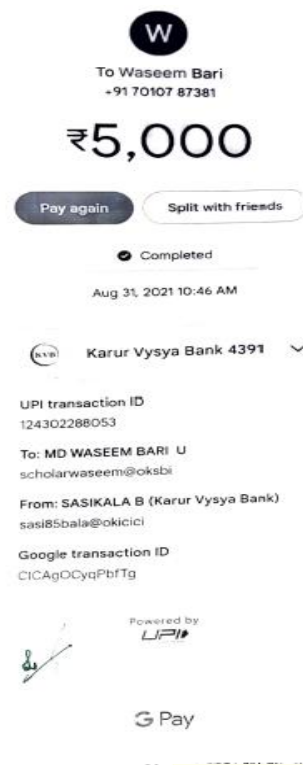
Patrician College of Arts and Science REQUISITION FORM

College A/c / Department A/c	PATRICIAN COLLEGE OF ARTS & SCIENCE Department of Management
Programme Title	Research Publication in UGC Care List
Programme Date	September 2021
Expense Details	Rs. 5000/-
Budget	Rs. 1000/- reimbursement for research publication
Advance Taken, if any	-

B. Sol
Faculty

H. Val
Academic Director
4/5/22

S. Raj
Director
3/15



W
To Waseem Bari
+91 70107 87381

₹5,000

Pay again Split with friends

Completed

Aug 31, 2021 10:46 AM

Karur Vysya Bank 4391

UPI transaction ID
124302288053

To: MD WASEEM BARI U
scholarwaseem@oksbi

From: SASIKALA B (Karur Vysya Bank)
sasi85bala@okicici

Google transaction ID
C1CAgOCyqPbfTg

Powered by UPI

Pay



PARISHODH JOURNAL
UGC-CARE List - Group I
An ISO : 7021 - 2008 Certified Journal
ISSN NO: 2347-6648 / Web : <http://www.parishodhpu.com/> e-mail : submitparishodh@gmail.com

CERTIFICATE OF PUBLICATION
This is to certify that the paper entitled

**"EMPLOYEE WELFARE MEASURES - A STUDY WITH SPECIAL
REFERENCE TO PAWANCHAND DISTRIBUTORS LIMITED"**

Authored by
DR.B. SASIKALA, ASSISTANT PROFESSOR

From
PATRICIAN COLLEGE OF ARTS AND SCIENCE, CH

Has been published in
PARISHODH JOURNAL, VOLUME X, ISSU

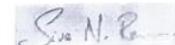
R- 2021



UGC



6.3
IMPACT FACTOR



Siva N. Ramachandra
Editor-In-Chief
PARISHODH JOURNAL
<http://www.parishodhpu.com>



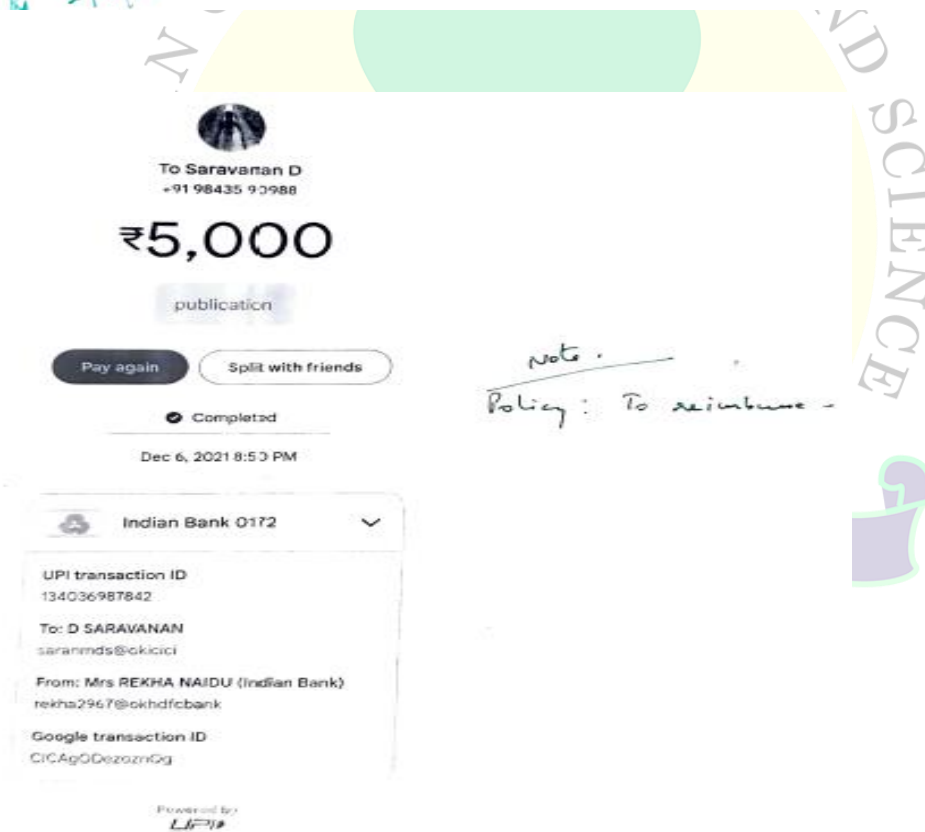
International
Organization for
Standardization
/2021-2008



Patrician College of Arts and Science REQUISITION FORM	
College A/c / Department A/c	Department of Accounting & Finance
Programme Title	Publication
Programme Date	Dec 6, 2021.
Expense Details	Rs 5000/- Rs 1000/-
Budget	Note: Rs 1000/- per year reimbursement for publication.
Advance Taken, if any	NIL

Faculty: *[Signature]*
Academic Director: *[Signature]* 21/5/23
Director: *[Signature]* 31/5

To no added 21/5/23



The Role of Human Resource Management Department in Employee Retention

Sagar Hambirrao Mohite^a, T.S. Poornachandrika^b, Sibi Akbarali^c, Rekha Naidu^d

^aHotel Management & Catering Technology, Bharati Vidyapeeth (Deemed to be University), Institute of Hotel Management & Catering Technology, Maharashtra, sagar.h.mohite@gmail.com

^bCBIT- School of Management Studies, Chaitanya Bharathi Institute of Technology, Hyderabad, poornachandrika_sms@cbit.ac.in

^cProgram Manager, ASAP, Thiruvananthapuram, akbar.cb@gmail.com

^dDepartment of Accounting and Finance, Patrician College of Arts and Science, Affiliated to University of Madras, rekha2967@gmail.com

This research paper had the intention of identifying how HRM plays a major role in ensuring employee retention in an organization. While doing that, this research has initially analyzed the concept of Maslow's hierarchy of needs and has presented several different activities performed by the HRM department. After that, in the data analysis section, it was found that every activity performed by HRM department fulfills one or more factors or stages from Maslow's hierarchy of needs such as esteem needs, love-belongingness needs, self-actualization needs, safety-security needs and physiological needs. By fulfilling these needs, HRM department triggers employee motivation and job satisfaction that in turn ensures employee retention.

Keywords: Maslow's hierarchy of needs, human resource management activities

Introduction

In today's highly competitive business world, business organizations are continuously competing against each other to acquire more profitability, market share and consumer base. In order to accomplish these, along with right product/service development, business organizations also have to equip themselves with right employee base. Employees that can fulfill organizational goals and can help an organization to become competitive in an industry are highly valued by business organizations. This is the reason that it is said that performance of an organization strongly depends on performance of an employee (1). In order to make their employees skillful and competent, business organizations invest in their employees and provide them with different types of training and development programs. However, the issue is with employee retention. Most of the business industries around the world are suffering from high employee turnover rate, which means, employees are leaving the companies after working there for some time (2). Now, recruiting new employees and training them once again so that they can become competent is not only a time-consuming task but also needs a lot of money. Therefore, business organizations now a days have focused strongly on retaining their employees.





Patrician College of Arts and Science

21-22

B. Horn(a) S₂
SweetyPatrician College of Arts and Science
REQUISITION FORM

Programme Title	Scopus Publication - Title. "Impact of Advertising on Consumer Buying Behaviour During Pandemic Period"
Date	July 2021
Purpose	Scopus Publication - Turkish Online Journal of Qualitative Inquiry
Budget	Rs. 3500 to 1000/- to be reimbursed
Advance Taken	NIL
A/C. Settled / Not Settled	Not settled.

Forwarded
L. L. S. R. J. R. J.
25/12/2022
FacultyH. J. S. R. J. R. J.
25/12/2022
Academic DirectorS. J. S. R. J. R. J.
31/12/2022
DirectorRcHub
Ph.D. Research Assistance

INVOICE

DATE: 27.10.2021

INVOICE NO. 01026

BILL TO

Dr. Sweety Regina Mary

Railway Station, 3, Canal Bank Road,
Gandhi Nagar, Behind Kotturpuram,
Adyar, Chennai - 600020.

DESCRIPTION	QTY	UNIT PRICE	TOTAL
Research Article Publication - Scopus (Including Plagiarism Checking, Grammarly Checking and etc.,)	2	7000	14,000.00
SUBTOTAL			14,000.00
SHIPPING/HANDLING			0.00
			14,000.00

Remarks / Payment Instructions: Online

Account Details: Name: THARUN PRASANTH JAYARAMAN | Account No. 50100419329699 | HDFC BANK
BRANCH: KOVIALMBAKKAM CHENNAI | IFSC CODE: HDFC0009475

No. 1/B, Kasthuri Complex, First Floor, CLC Works Road, New Colony, Chromepet, Chennai - 600044

21-22

Dr. Sweety Regina Mary S, Mrs. Deepika R, Dr. A.S. Naveenkumar

Turkish Online Journal of Qualitative Inquiry (TOJQI)
Volume 12, Issue 8 July, 2021: 6459 – 6463
Research Article

A Study on Preference on ordering Online Food during Lockdown in Chennai City

Dr. Sweety Regina Mary S
Head & Asst Professor
Department of Commerce
Patrician College of Arts & Science
Chennai

Mrs. Deepika R
Assistant Professor
Department of Commerce
Patrician College of Arts & Science
Chennai

Dr. A.S. Naveenkumar
Associate Professor
Department of B.Com PA
VLBJCAS, Coimbatore

Abstract

The Pandemic situation due to Covid -19, have made people to stay at home, it has created a urge in the demand for food delivery services. Since there is no option of Dine-in, consumers are turning towards the online delivery service to treat themselves during the days of lock down by social-distancing. Delivery services such as, Swiggy, Zomato and Uber Eats, etc have positively responded to the crisis by adapting contactless delivery options to reduce the risk of spreading the virus during the Food Delivery. Additional driving force for the demand for food delivery services is the increased number of restaurants offering home delivery. Considering the situation social-distancing measures have driven the restaurants to switch to home delivery. Online ordering system as provided an interactive experience for the users for the quick placing of food orders with simple payment methods. Customers have started using food delivery Apps for placing the online orders due to its flexible ordering process and technically developed online food ordering system has changed the restaurant's culture drastically and given an extraordinary comfort zone to the people across the globe. The main objective of this study is to know about the preference level on ordering online food during lockdown This study is based on primary and secondary data. Questionnaires were distributed to a sample of 125 respondents in Chennai city. Snow ball sampling method is used to collect the data. The finding of the study indicates that majority of the respondents order their Food through Swiggy. The respondents can order food when there is need and whenever they want this makes more respondents to order food in online.

KEYWORDS: Food delivery apps, Lockdown, Ordering Online food

INTRODUCTION

Patrician College of Arts and Science
REQUISITION FORM

College A/c / Department A/c	
Programme Title	1 CMCD-2021 Conference Mother Teresa International Conference
Programme Date	25th-26th June - 21 16-17-September - 21
Expense Details	1000/- 750/-
Budget	1750/- Rs 1000/- reimbursement for participation in Int. Seminar
Advance Taken, if any	NIL

Faculty

Academic Director

Director



Transaction Summary

Transaction with reference id 80239430 processed successfully.

Transaction Details

Transaction Status:	Success
Reference ID:	80239430
NEFT/RTGS Reference No:	FDRLH21171024328
Transaction Type:	Transfer To Other Bank Accounts
Initiator Account Name:	JEYASOBANA JEYAPPAUL
Initiator Account Id:	11910100195392
Frequency Type:	One Time
Transaction Date (dd/MM/yyyy):	20/06/2021
Network:	NEFT
Beneficiary Type:	Personal Payees
Beneficiary Nickname:	Paper ppt
Beneficiary Account Number:	50100167687838
Beneficiary Bank Name:	HDFC BANK LTD
Beneficiary Branch:	GULMOHAR, BHOPAL
Beneficiary Bank Identifier:	HDFC0002486
Transaction Amount:	INR 750.00
Remark:	Paper presentation



MOTHER TERESA WOMEN'S UNIVERSITY

KODAIKANAL- 624102
(A State University established under the Act of Tamilnadu 1984)
<https://www.motherteresawomenuniv.ac.in/>

Tamilnadu Commonwealth Mother Teresa Women's International Centre
&
Department of Visual Communication

Certificate of Participation

This is to certify that **Mr. Paulson Santhosh Nithyarajan JL**, Assistant Professor, from School of Media Studies, Patrician College of Arts and Science, Tamilnadu has presented a paper on *“Representations of Women in Tamil films directed by Pa. Analysis of roles played by females using Semiotics approach.”* in the International Conference on *“Conflicts Through Media Discourse Globally”*, organized by TNCMTWIC and Department of Visual Communication, Mother Teresa Women's University, Chennai on 16-17, September, 2021


DR.DEEPA VISWAM
Convener


DR.LOURDU VESNA
Organizing Secretary


DR.ANUSUAH R
Organizing Secretary



<https://www.onlinesbi.com/sbicollect/paymenthistory/paymenthistoryredirecturl.htm>



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 ATTUVAMPATTY KODAIKANAL . . KODAIKANAL-624101
 Date: 08-Jun-2021

e-Receipt for State Bank Collect Payment

SBCollect Reference Number	DUE9351499
Category	SEMINAR/CONFERENCE FEE
NAME	Paulson Santhosh Nithyarajan JL
INSTITUTION	Patrician college of arts and science
STAFF/STUDENT/SCHOLAR/OTHERS	STAFF
CONFERENCE TITLE	International conference on conflicts through media discourse globally
AMOUNT	1000
Transaction charge	0.00
Total Amount (In Figures)	1,000.00
Total Amount (In Words)	Rupees One Thousand Only
Remarks	
Notification 1	
Notification 2	



2021 - 2022

Patrician College of Arts and Science
REQUISITION FORM

College A/c / Department A/c	Publication fee
Programme Title	—
Programme Date	4 Nov 2021
Expense Details	Rs. 600 / - Rs 600/-
Budget	ELTAI Conference Publication
Advance Taken, if any	—

Faculty
[R. Lakshmi Kumar]

Academic Director
11/5/23

Director
31/5

ICI

₹600

ELTAI MEMBER - E21M00360
CONFERENCE PAPER

✓ Completed • 4 November 2021 at 20:54

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UPI transaction ID
130829870881

To
.... 7943

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vccvrone@okicici

Google Transaction ID
CICAgODW6Yv6XA

SCIENCE

TO FIND

STRIVE

Patrician College of Arts and Science
REQUISITION FORM

College A/c / Department A/c	College %
Programme Title	PDP and Paper Presentation
Programme Date	June 21 Oct 21.
Expense Details	Amos - 1000 NPTEL - 1100 Christ - 800 Rs 2900/-
Budget	— Rs 1000/- to be reimbursed
Advance Taken, if any	—

Faculty

Academic Director

Director

7 Jun 2021, 19:07:48

Debited

₹ 1,000.00 Dr

Transaction ID

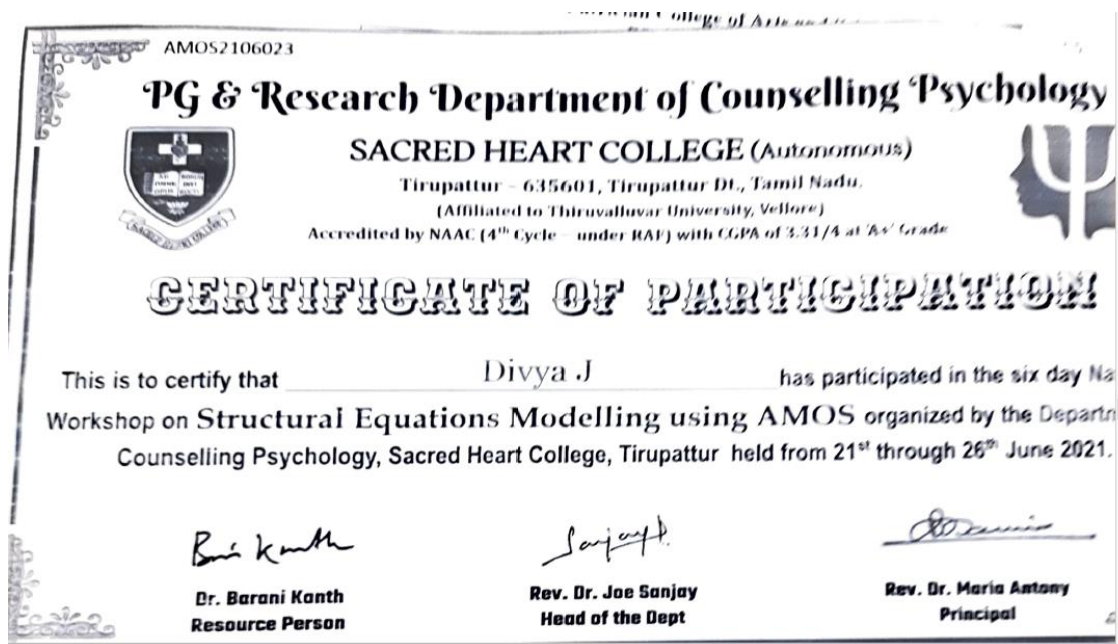
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IOBA0001884/18840100
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Account Number

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Patrician College of Arts and Science
REQUISITION FORM

21-22

College A/c / Department A/c	Jerome (16)
Programme Title	Conference Participation / Publication
Programme Date	19 th & 20 th April, 2022
Expense Details	Christ University -
Budget	800 Rs 800/- to be reimbursed.
Advance Taken, if any	Nil

Faculty
Faculty

Academic Director
Academic Director

Director
Director

Patrician College of Arts and Science
REQUISITION FORM

21-22

College A/c / Department A/c	Jerome (16) ✓
Programme Title	Conference Participation / Publication
Programme Date	19th & 20th April, 2022
Expense Details	Christ University -
Budget	800 Rs 800/- to be reimbursed.
Advance Taken, if any	Nil

Faculty
Forwarded
3/5/22

Academic Director
3/5/22

Director
3/5/22

Transaction Successful
5 April 2022 at 3:24 PM

Collect ID
SIB81BFB0EE7FC5486FBED2FB50F634
415A **COPY**

Transaction ID
T2204051524507706817029 **COPY**

Requested by
M/S Christ University Trust
sibwlp.g.22740423@sib **₹ 500**

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UTR: 209515672572

SCIENCE

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C2F1 **COPY**

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T2204051514051677643536 **COPY**

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sibwlpq.22740423@sib **₹ 300**

Debited from
 XXXXXX6944 **₹ 300**
LTR: 209515672489

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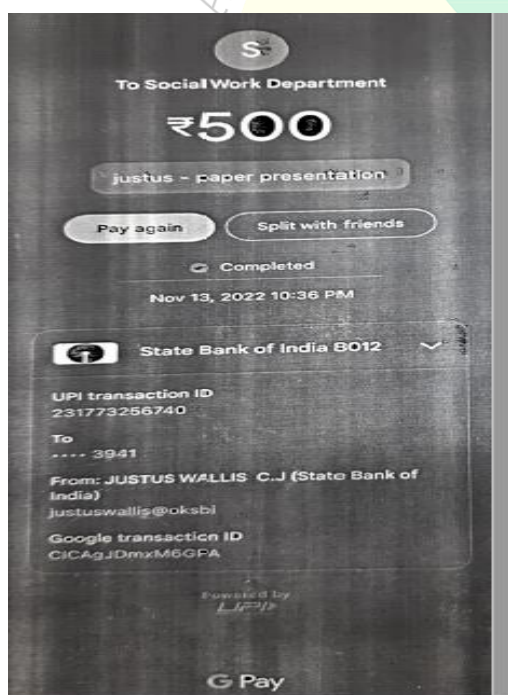
College A/c / Department A/c	College A/c (F) ✓
Programme Title	FINANCE ASSISTANCE
Programme Date	6, 7, 8 Apr 2022
Expense Details	PAPER PUBLICATION
Budget	Rs. 2500/- 11000/- To be reimbursed
Advance Taken, if any	Nil

21-22
Trusting

3/5/23
Faculty

3/5/23
Academic Director

3/5/23
Director



COLLEGE OF ARTS AND SCIENCE

TO FIND
TO STRIVE



Vinola (1)

Patrician College of Arts and Science
REQUISITION FORM

College A/c / Department A/c	College Account
Programme Title	Paper Presentation
Programme Date	6, 7 & 8 Apr 2022
Expense Details	2500
Budget	1000/- To Reimbu
Advance Taken, if any	-

Vinola
Faculty

3/5/23
Academic Director

3/5/23
Director

10:37

Transaction Successful
2 October 2022 at 2:56 PM

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21-22
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College A/c / Department A/c	College Account
Programme Title	Paper Presentation
Programme Date	6, 7, 8 Apr 2022
Expense Details	2500
Budget	NIL 1000/- To be spent
Advance Taken, if any	-

Forwarded by
Raichel
Faculty

31/5/22
Academic Director

31/5
Director

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College A/c / Department A/c	Tamil Rajasakaran
Programme Title	Orignal Excurstion
Programme Date	May 2021 to June 2021
Expense Details	1500/-
Budget	Rs 1000/- to be reimbursed
Advance Taken, if any	None

Faculty

Academic Director

Director

(E. RAJASEKAR)

3/5/23

To magalashmi college of arts and ...

₹2,000

Kevin karky publication

Completed

Split with friends

Completed

15 Mar 2022 13:41



Union Bank of India 3537

UPI transaction ID
207496364264

To

.... 2961

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eka.rajasekar@okhdfcbankGoogle Transaction ID
CICAgOCNoiz4CwPowered by
UPI

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PATRICIAN COLLEGE OF ARTS AND SCIENCE

REQUISITION FORM

College A/C / Department A/C	Arivarram
Programme Title	1. உலகச் செம்மொழிகளும் இலக்கியங்களும் (ஆய்வு நூல்) 2. கபிலின் செயற்கையற்ற வாழ்வும் மொழிநடையும் (ஆய்வு நூல்) 3. சோ.தர்மனின் சூல் சூழலியல் சிதைவும் சமூக மாற்றமும் (ஆய்வுக் கட்டுரை) 4. பேரா. பி. இரத்தினசபாபதி குறவஞ்சி இலக்கிய நோக்கும் போக்கும் (ஆய்வுக் கட்டுரை)
Programme Date	ஜூன் 2021 முதல் ஏப்ரல் 2022
Expense Details	ரூபாய் 61,400
Budget	
Advance Taken, if any	இல்லை

Rs 1000/- is reimbursed


 Faculty
 (N. ARIVARRAM)


 Academic Director


 Director

Forwarded
 3/4/23



அனுப்புநர்

முனைவர் ந. அறிவரசன்,
இணைப் பேராசிரியர், தமிழ்த் துறை,
பாட்ரிஷியன் கலை மற்றும் அறிவியல் கல்லூரி,
அடையாறு, சென்னை – 20.

பெறுநர்

கல்லூரி முதல்வர் அவர்கள்,
பாட்ரிஷியன் கலை மற்றும் அறிவியல் கல்லூரி,
அடையாறு, சென்னை – 20

பொருள்: 2021-22 ஆம் ஆண்டுக்கான ஆய்வு நிதிக்கான பற்றுத்தாள் ஒப்படைத்தல் –
தொடர்பாக.

பேரன்புடையீர்,

வணக்கம். நான் ஜூன் 2021 முதல் ஏப்ரல் 2022 வரை கீழ்க்கண்ட ஆய்வுக் கட்டுரைகளும்,
ஆய்வு நூலும் வெளிவந்துள்ளன. ஆகவே, கல்லூரி ஆய்வு நிதி உதவி வழங்குவதால் அதற்கான
பற்றுத் தாளளைத் தங்கள் மேலான கவனத்திற்குக் கொண்டு வருகிறேன்.

1. உலகச் செம்மொழிகளும் இலக்கியங்களும் (ஆய்வு நூல்) – 6,000
2. கபிலரின் செயற்கையற்ற வாழ்வும் மொழிநடையும் (ஆய்வு நூல்) – 53, 400
3. சோ. தர்மன் சூல் சூழலியல் சிதைவும் சமூக மாற்றமும் (பன்னாட்டுக் கருத்தரங்குக்
கட்டுரை) -1000
4. பேராசிரியர் பி. இரத்தினசபாபதி: குறவஞ்சி இலக்கிய நோக்கும் போக்கும் (பன்னாட்டுக்
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மிக்க நன்றி!

இடம்: சென்னை

நாள்: 03.05.2023

இப்படிக்கு
(ந. அறிவரசன்) 03/05/23

இணைப்பு

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by Dr. N. ARIVARASAN

கபிலரின் செயற்கையற்ற வாழ்வும் மொழிநடையும்

முனைவர் ந. அறிவரசன்

முதற்பதிப்பு : நவம்பர் 2021

பக்கங்கள் : xviii + 218 = 236

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03-09-2021

ந. அறிவரசன்
சென்னை

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1	உலகச் செம்மொழிகளும் இலக்கியங்களும் (ஆய்வு நூல்) செப்டம்பர் - 2021	6000/-

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பதிப்பு :
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வெளியீடு :
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EDITION :
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ROYAPETTAH, CHENNAI - 600 014.
PAGES : 278
TYPESET BY : JAIJEENA
PRINTED @ :
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ISBN :

Tamil

Patrician College of Arts and Science
REQUISITION FORM

College A/c / Department A/c	Sathyapriya (22)
Programme Title	International Seminar. 1. Pennmuga nakal Sevithakkiyagath. 2. Tharu kurathal Polikanni andhakkilal.
Programme Date	30.12.2021 / 20.8.2021.
Expense Details	1500 /- / 1500 /-
Budget	1000 /- reimbursement (21.22) in publications
Advance Taken, if any	NIL

31/5/23
Faculty (Dr. SATHYAPRIYA)

31/5/23
Academic Director

31/5
Director

எஸ். ஆர். எம். அறிவியல் மற்றும் தொழில்நுட்பக் கல்வி நிறுவனம்
எஸ்.ஆர்.எம். நகர், காட்டான்சுளத்தூர், செங்கமட்டு மாவட்டம், தமிழ்நாடு.

தமிழ்நிலையம்
நடத்திய
மேலாண்மைக் கருத்தரங்கம்

தலைப்பு: பன்முக நோக்கில் செவ்விலக்கியங்கள்

பங்கேற்புச் சான்றிதழ்

எஸ். ஆர். எம். அறிவியல் மற்றும் தொழில்நுட்பக் கல்வி நிறுவனத்தமிழ்நிலையம் மற்றும் பக்கவைக்கழக நடவடிக்கை-
யின் (UGC) ஒப்புதல் பெற்று நவீனத் தமிழாய்வு இதழுடன் இணைத்து 30/12/2021 அன்று இணையவழியாக நடத்திய
பன்னாட்டுக் கருத்தரங்கில் முனைவர் இரா. சத்தியம் பிரபா அவர்கள் குறித்தி் பகவர் - கருத்துருவாக்கங்களும்
உவமைகளையும் எஸ்.தகையம் ஆர்வக் காட்டுவது அருங்கியமைக்கும் மார்பு இச்சான்றிதழ் வழங்கிய நிகழ்தது.

முனைவர் க. மெதுரையன்
மதுரை, SRM IST

முனைவர் க. சாந்தா
தலைவர், தமிழ்நிலையம்

முனைவர் பி. சேவாசனம்
மேலாண்மை, தமிழ்நிலையம்

To SRM Tamilperayam

₹1,500

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127892639164To
.... 9992From: SATHIYAPRIYA R (Union Bank of India)
sathyapriyarajan@okiciciGoogle transaction ID
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To M/S. SRI KANYAKA PARAMESWARI ...

₹1,500

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Union Bank of India
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To
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From: SATHIYAPRIYA R (Union Bank of India)
sathyapriyajarajan@okicici

Google transaction ID
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OF ARTS AN

Patrician College of Arts and Science REQUISITION FORM	
College A/c / Department A/c	Baby (23)
Programme Title	International Seminar. Thirukkuradil celavigal cinla
Programme Date	28.8.2021
Expense Details	1,500/-
Budget	Rs 1000/- reimbursement publicatio
Advance Taken, if any	NIL

Faculty
Dr M. Baby.

Handwritten: 3/5/23
Academic Director

Handwritten: 3
Director

